

# ★ **FREE Offer Details** ★

Receive a free Ceiling Dangler with your order of \$500 or more. (A \$44 Value).



## Ceiling Dangler

Make a one-of-a-kind impression at your National Nurses Week Celebration (or place them throughout your facility to recognize your nursing staff) with our Ceiling Dangler. Each panel measures 12 x 14" and includes our exclusive design in full-color (on 3 sides). Hanging hardware is included. Assembly required. Sorry, personalization not available.

<b>Quantity:</b>	<b>1-5</b>	<b>6-10</b>	<b>11+up</b>
<b>Price Each:</b>	<b>\$ 44</b>	<b>\$ 39</b>	<b>\$ 35</b>

Product Number: HOH-CD-107

Orders must be placed by **April 1, 2003\*** to be received in time for National Nurses Week.

\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.

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**Healthcare  
Inspirations.com**

A DIVISION OF THE ALLEN PERRI DESIGN GROUP, LTD.

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**Mail:** 23 Valenza Avenue • Blauvelt, NY 10913-1907

*Visit us online at [www.healthcareinspirations.com](http://www.healthcareinspirations.com)*



# Inspire, Motivate and Retain Your Nurses!

**Healthcare  
Inspirations.com**

**Nurses are the  
HEART  
of Healthcare**

**National Nurses Week  
is May 6-12, 2003**

**Toll-Free (877) 646-5877**  
(8am to 6pm EST)  
[www.healthcareinspirations.com](http://www.healthcareinspirations.com)



*Celebrate National Nurses Week and reward your loyal nursing staff with rewards and decorations featuring our exclusive design: "Nurses Are the HEART of Healthcare."*

# Our Products

## Themed Rewards:

NurseFlex <sup>SM</sup> LCD Watch	Page 4
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Ceiling Dangler	Back Cover



**Order Early:**  
*Most of our products can be personalized at no additional cost - make sure to review the "order by" date to insure that your order is placed in time for National Nurses Week— May 6 - 12, 2003*

**FREE GIFT:**  
*Receive a free Ceiling Dangler with your order of \$500 or more. See Back Cover for Details. (A \$44 Value.)*



# Help Inspire, Motivate, and Retain Your Nurses with Our Rewards

One of our best sellers!

## NurseFlex<sup>SM</sup> LCD Watch

Celebrate National Nurses Week this year with a gift that your nurses will appreciate every time they use it. Our custom LCD watches are an innovative and economical way to show nurses how much you value their contributions. Your nurses will appreciate your recognition and will wear their watch proudly.

### NurseFlex Watches Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Durable plastic watch case and strap.
- LCD digital quartz module with time and date.
- High-intrinsic value.

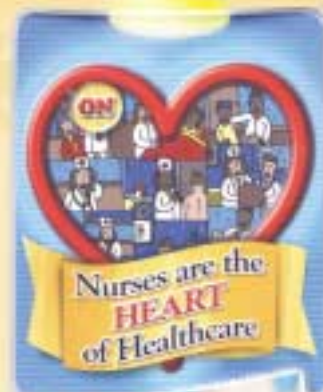
Quantity:	500	1,000	2,000+
Price Each:	\$ 4.62	\$ 4.02	\$ 3.72

Product No.: HOH-NF-103 Minimum Order: 500 units.  
 Personalization included: Organization Name/Logo on band.  
 Orders must be placed by **March 3, 2003\*** to be received in time for National Nurses Week.

*"Nurses are the backbone of health-care, but nursing can be a thank-less job. Giving a Healthcare Inspirations Reward to our nurses shows how much we value their compassion and commitment to our patients."*

RAY ESTEVES  
 ADMINISTRATOR/DIRECTOR OF PSYCHIATRY  
 BRONX-LEBANON HOSPITAL CENTER

\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.



## NurseLight<sup>SM</sup> Compact Flashcard

Our NurseLight Compact Flashcard is ultra-thin and lightweight - perfect for your Nurses purse or shirt pocket. This is a unique and practical reward that your nurses will keep and use.

### NurseLights Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Handy storage pocket for money or ID.
- Super bright Krypton Light.



Quantity:	Min. 500	1,000	2,000+
Price Each:	\$ 5.14	\$ 4.95	\$ 4.91

Product Number: HOH-NL-101 Minimum Order: 500 units.  
 Personalization included: Custom message/logo on back of flashcard. See photo above: Size: 2 3/4 x 3 3/8 x 1/8"

Orders must be placed by **March 31, 2003** to be received in time for National Nurses Week.

## T-Shirt Compressed into Heart

This premium white T-Shirt has a full-color imprint on the chest and is compressed into a heart shape and shrink wrapped with a full-color insert. Wait until you see the expressions on your Nurses' faces when they break open the heart!

### T-Shirts Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Premium cotton blend with comfortable crew-neck styling.

Quantity:	504	1,008	2,004+
Price Each:	\$6.86	\$6.39	\$6.28

Product No.: HOH-CT-102 Minimum Order: 504 units.  
 Personalization included: Organization name on T-Shirt and Insert Card Banner (same on both). Sizes: S, M, L, XL, XXL. Shirts must be ordered in dozen increments. XXL shirts \$1.75 extra per shirt. Orders must be placed by **March 31, 2003** to be received in time for National Nurses Week.



T-Shirt Compressed into Heart

# National Nurses Week is May 6-12, 2003

## Thermal Travel Mug

This is a big (16 oz.) colorful travel mug that has our "Nurses are the HEART of Healthcare" design wrapped around it in full-color. The back of the mug has a place for your personalized message. This mug is a great way to show (and write) your thanks to your loyal nursing staff.

### Travel Mugs feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Mechanical Open Close Lid.
- Double wall insulation.
- Top-rack dishwasher safe
- High intrinsic value.



Mug Front

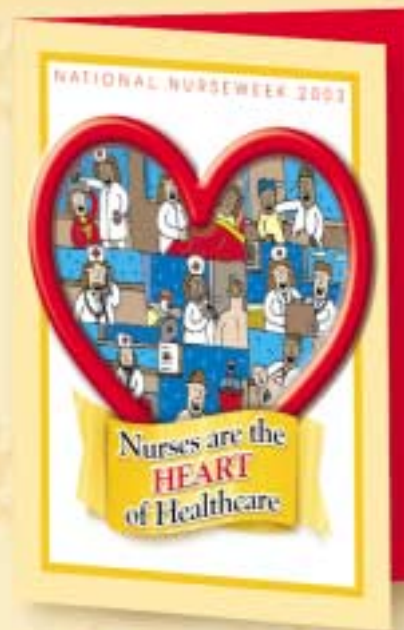
Quantity:	500	1,000	2,000+
Price Each:	\$6.32	\$6.10	\$5.98

Product No.: HOH-TM-114 Min. Order: 500 units.  
Personalization included: Organization Name on back of mug with short message.

Orders must be placed by **April 8, 2003\*** to be received in time for National Nurses Week.



Mug Back



## Greeting/Thank You Card

### Cards Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Full Color on high-gloss paper with white envelope. 1 Color (Red) Imprint inside.
- Standard sentiment (can be customized): "It's your comforting words, your caring touch, and the giving ways you share yourself that make you the HEART of Healthcare. Thanks for caring and sharing."

Quantity:	500	1,000	2,000+
Price Each:	\$1.61	\$1.24	\$1.15

Product Number: HOH-GC-104

Minimum Order: 500 units.

Personalization included: Custom message/logo inside card. Size: 4-1/2 x 6" (folded)

Orders must be placed by **April 8, 2003\*** to be received in time for National Nurses Week.

## Acrylic Candy Jar with Fruit Flavored Candies

### Acrylic Candy Jars Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Clear acrylic jar with red acrylic lid.
- Jar comes filled with individually wrapped fruit-flavored candy.

Quantity:	500	1,000	2,000+
Price Each:	\$7.73	\$7.40	\$7.19

Product Number: HOH-CJ-106

Minimum Order: 500 units.

Personalization included: Organization name on banner. Size: 11 oz.

Orders must be placed by **April 2, 2003\*** to be received in time for National Nurses Week.



\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.

# Reward Your Nurses Courage, Commitment, and Compassion!

## NurseTime<sup>SM</sup> Acrylic Clock

A one of a kind alarm clock that features our exclusive "Nurses are the HEART of Healthcare" design printed in color on all sides of the clock.

### NurseTime Clocks feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Second hand.
- Alarm functions.
- 1 AA Battery included.
- Comes packaged in a Black and Red Gift Box.



<b>Quantity:</b>	<b>500</b>	<b>1,000</b>	<b>2,000+</b>
<b>Price Ea.:</b>	<b>\$ 5.25</b>	<b>\$ 4.65</b>	<b>\$ 4.56</b>

Product No.: HOH-NT-108  
 Minimum Order: 500 units.  
 Personalization included: Organization Name on banner. Size: 2-3/8" x 2-3/8 x 1" deep.  
**Orders must be placed by February 28, 2003\* to be received in time for National Nurses Week.**

Shown actual size

## Deluxe Stationery Set

Your nurses will love using this bright and attractive stationery set at home or work.

### Stationery Sets Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design on the caddy and pen.
- Stationery/Pen Holder with color Imprint on front and back (as shown).
- Wide Grip Ball Point Pen (has color imprint too).
- 100 Sheets of blank notepaper.
- Each stationery set is shrink wrapped.

<b>Quantity:</b>	<b>500</b>	<b>1,000</b>	<b>2,000+</b>
<b>Price Each:</b>	<b>\$ 5.82</b>	<b>\$ 5.47</b>	<b>\$ 5.35</b>

Product Number: HOH-NP-110  
 Minimum Order: 500 units.  
 Personalization included: Organization name and short message on back. Size: 4" x 4", Note Sheets: 3-1/2 x 4-1/2", Pen: 6-1/8" with black ink.  
**Orders must be placed by April 1, 2003\* to be received in time for National Nurses Week.**



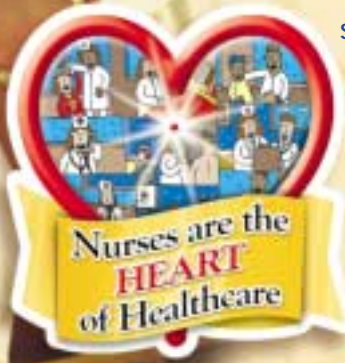
\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.

## Blinky Button

Bring smiles to your nursing staff with our unique themed button. Featuring our exclusive design, the button is printed in full color on white die-cut plastic.

### Blinky Buttons feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design.
- Blinking Red LED Light



Shown actual size of 2 x 2"

**Quantity:** 1,000 2,000 3,000+  
**Price Ea.:** \$3.31 \$3.19 \$2.76

Product No.: HOH-BB-109

Minimum Order: 1,000 units.

Personalization included: none. Size: 2 x 2"

**Orders must be placed by April 8, 2003\* to be received in time for National Nurses Week.**



Shown Actual Size 6 1/2 x 2 3/4"

## 6oz. Ghiradelli™ Premium Candy Bar

### Candy Bars Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design is on the front and back of label (as shown).
- Premium Ghiradelli Chocolate.

Back Side Shown with Personalized Message

**Quantity:** 1,000 2,000 3,000+  
**Price Each:** \$5.46 \$5.18 \$5.10

Product Number: HOH-CB-112 Minimum Order: 1,000 units.

Personalization included: Organization name (on front of bar in banner) and name or logo and short message on back. Size: 6-1/2 x 2-3/4".

**Orders must be placed by April 1, 2003\* to be received in time for National Nurses Week.**

## Canvas Tote Bag

### Canvas Totes Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design on the front.
- 10 oz. Natural color cotton canvas with 20" long handles and reinforced seams.

**Quantity:** 500 1,000+  
**Price Each:** \$5.87 \$5.59

Product Number: HOH-TB-113 Min. Order: 500 units.

Personalization included: Organization name or logo on front of bag. Size: 12 x 14 x 5".

**Orders must be placed by April 1, 2003\* to be received in time for National Nurses Week.**



## Memo Cube (A huge 4 x 4")

### Memo Cubes Feature:

- Our exclusive "Nurses Are The HEART of Healthcare" design on all 4 sides.
- 200 Sheets of Note Paper.
- Individually Shrink wrapped

**Quantity:** 500 1,000 2,000+  
**Price Ea.:** \$5.25 \$4.48 \$4.44

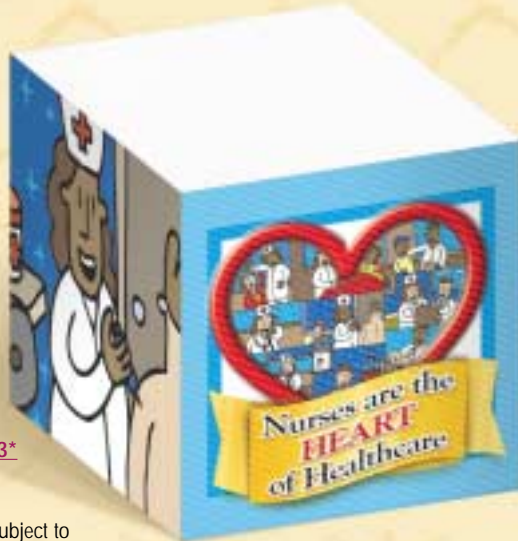
Product No.: HOH-MC-111

Minimum Order: 500 units.

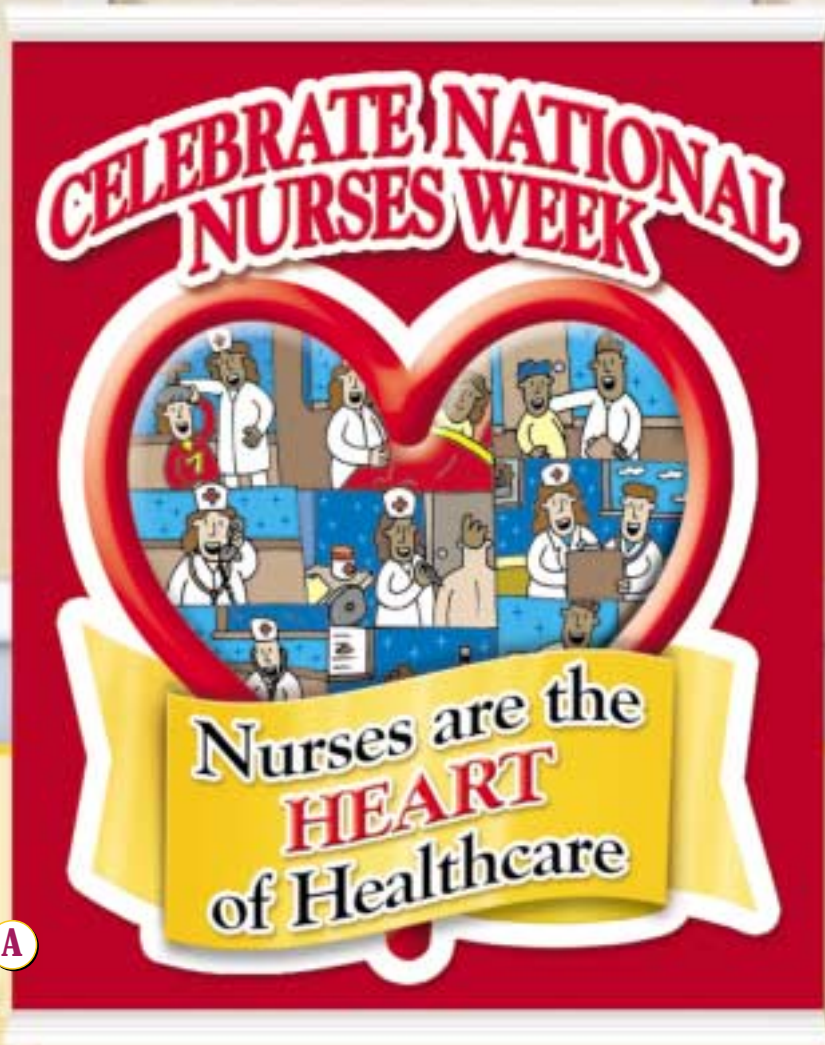
Personalization: none. Size: 4 x 4 x 4"

**Orders must be placed by April 8, 2003\* to be received in time for National Nurses Week.**

\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.

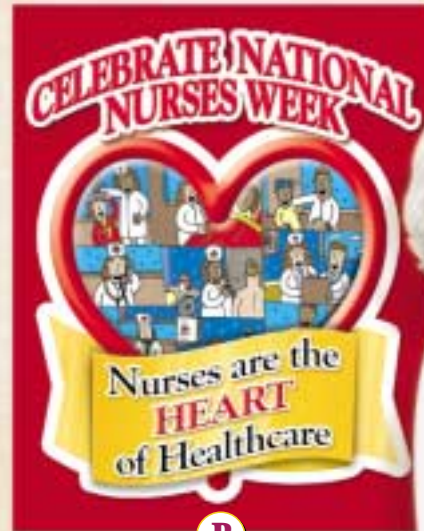


★ **Themed Decorations**



**A**

**A. Hanging Banner 48 x 62"** Product No.: HOH-HB-116  
 Printed full-color on soft vinyl (for indoor use). Features our exclusive design and comes with hanging hardware as shown.  
**Quantity/Price Ea:** 1-5: \$196.24 6-10: \$170.24 11+ up: \$145.04  
 Orders must be placed by April 14, 2003\* to be received in time for National Nurses Week.



**B**

**B. Poster 22x28"**

Product No.: HOH-PS-105  
 Celebrate National Nurses Week with our beautiful color poster.

Sold in packs of 5 Posters.  
**# of Packs:** 1-5 6-10 11+up  
**Price Per Pack:** \$75 \$68 \$60

**C. Heart-Shaped Balloons**

Product No.: HOH-BL-115  
 18" red glossy Mylar balloons with our exclusive design printed in white. **Sold in Packs of 50 Balloons.**

**# of Packs:** 1-5 6-10 11+up  
**Price Per Pack:** \$96 \$86 \$77

Poster and Balloon orders must be placed by April 1, 2003\* to be received in time for National Nurses Week.

\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.



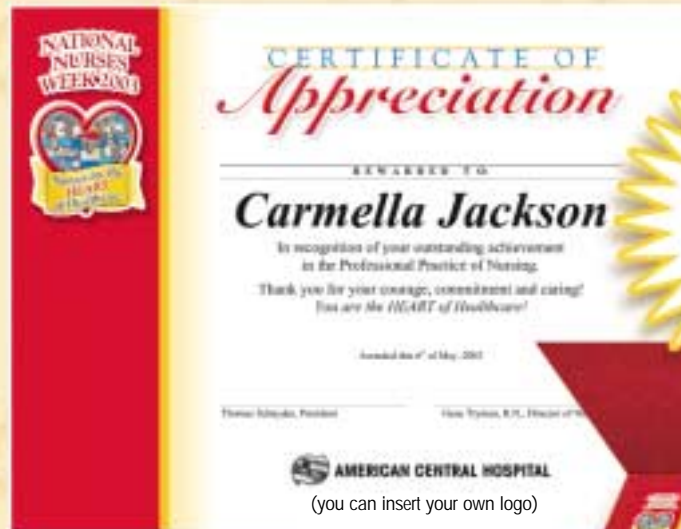
Each Balloon is 18" Tall

**C**

# Recognition Tools



Customize Using Your Laser or Ink Jet Printer



**FREE**  
MicroSoft Word  
Certificate Template  
with Min. Purchase of  
2 Certificate Packs



Our certificate comes blank so you can customize with our MicroSoft Word Template or create your own. A Red Certificate Folder is included with each certificate.

## Themed Paper

Product No.: HOH-LH-117

Use our themed paper to help your organization celebrate National Nurses Week. See a few of our recommendations to the right. Be creative! Our paper is printed in full-color with our exclusive design on laser and ink jet compatible white bond. Sorry, personalization not available.

Sold in packs of 100 Sheets.

# of Packs:	1-5	6-10	11+up
Price Per Pack:	\$40	\$36	\$34

Orders must be placed by April 8, 2003\* to be received in time for National Nurses Week.

\* Orders placed after this date may be subject to expedited manufacturing and shipping charges.

## Certificate of Appreciation

Product No.: HOH-CT-118

Use our themed Certificates of Appreciation to inspire and motivate your nursing staff. Our certificates are printed in full-color with our exclusive design on laser and ink-jet compatible white bond. Each certificate comes with a certificate folder constructed of heavyweight red paper, embossed with "Congratulations" on the cover. Sorry, personalization not available.

Sold in packs of 50 (Certificate & Folder)

# of Packs:	1-5	6-10	11+up
Price Per Pack:	\$133	\$120	\$114

### MicroSoft Word Certificate Template

Product No.: HOH-MS-119

\$25 (Free with purchase of 2 Certificate Packs).

Orders must be placed by April 8, 2003\* to be received in time for National Nurses Week.







# NATIONAL NURSES WEEK ORDER FORM

**Call Toll-Free (877) 646-5877** 8am to 6pm EST • Fax: (845) 398-3384

Mail: 23 Valenza Avenue • Blauvelt, NY 10913-1907  
Visit us online at [www.healthcareinspirations.com](http://www.healthcareinspirations.com)

## 1. BILL TO:

Organization: \_\_\_\_\_ Title: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_, State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Ext.: \_\_\_\_\_  
 Fax: ( ) \_\_\_\_\_  
 Email: \_\_\_\_\_

Must be a street address, we cannot ship to P.O. Boxes

## 2. SHIP TO: (Fill in only if different than BILL TO:)

Organization: \_\_\_\_\_ Title: \_\_\_\_\_  
 Attn: \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_, State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Ext.: \_\_\_\_\_  
 Fax: ( ) \_\_\_\_\_  
 Email: \_\_\_\_\_

Must be a street address, we cannot ship to P.O. Boxes

**All orders are shipped via UPS Ground in time for National Nurses Week May 6-12, 2003. See "Order By" date for each product. Orders placed after the "Order By" Date may be subject to expedited manufacturing and freight costs.**

## 3. PLEASE SEND ME:

PAGE	ITEM NO.	DESCRIPTION	QUANTITY	UNIT	PRICE	TOTAL
4	HOH-NF-103	NurseFlex <sup>SM</sup> LED Watch <b>(N)</b> <small>Min. order 500 units</small>		EACH		
5	HOH-NL-101	NurseLight <sup>SM</sup> Compact FlashCard <b>(L)</b> or <b>(N)</b> <small>Min. order 500 units</small>		EACH		
5	HOH-CT-102	T-Shirt Compressed into Heart Shape <b>(N)</b> <small>Min. order 504 units</small> S _____ M _____ L _____ XXL _____ <small>(add \$1.75 per shirt for XXL)</small>		EACH		
6	HOH-TM-114	Thermal Travel Mug <b>(N)</b> <small>Min. order 500 units</small>		EACH		
7	HOH-GC-104	Greeting/Thank You Card <b>(L)</b> or <b>(N)</b> <small>Min. order 500 units</small>		EACH		
7	HOH-CJ-106	Acrylic Candy Jar <b>(N)</b> <small>Min. order 500 units</small>		EACH		
8	HOH-NT-108	NurseFlex <sup>SM</sup> Acrylic Clock <b>(N)</b> <small>Min. order 500 units</small>		EACH		
9	HOH-NP-110	Deluxe Stationery Set <b>(N)</b> <small>Min. order 500 units</small>		EACH		
10	HOH-BB-109	Blinky Button <small>Min. order 1,000 units</small>		EACH		
10	HOH-NC-111	Memo Cube <small>Min. order 500 units</small>		EACH		
11	HOH-CB-112	Ghiradelli Candy Bar <b>(L)</b> or <b>(N)</b> <small>Min. order 1,000 units</small>		EACH		
11	HOH-TB-113	Canvas Tote Bag <b>(L)</b> or <b>(N)</b> <small>Min. order 500 units</small>		EACH		
12	HOH-HB-116	Hanging Banner		EACH		
13	HOH-MP-105	Poster <small>(Sold in packs of 5 Posters)</small>		PACK		
13	HOH-BL-115	18" Heart Shaped Mylar Balloons <small>(Sold in packs of 50 Balloons)</small>		PACK		
14	HOH-LH-117	Themed Paper <small>(Sold in packs of 100 Sheets)</small>		PACK		
15	HOH-CT-118	Themed Certificate & Certificate Folder <small>(Sold in packs of 50)</small>		PACK		
15	HOH-MS-119	MicroSoft Word Certificate Template <small>(FREE when you order 2 certificate packs)</small>		EACH		
16	HOH-CD-107	Ceiling Dangler <small>(FREE when you order \$500 or more)</small>		EACH		

## PAYMENT TERMS:

Full payment due at time of order. If you are paying with company check, we cannot process your order until we receive your payment. Please take into consideration how long it takes for your organization to issue a check so as not to delay your order.

## SUBTOTAL

**ADD SHIPPING (9.5% of SUBTOTAL)**

**ADD SALES TAX (NY ONLY 7.875%)**

**GRAND TOTAL**

## 4. PERSONALIZATION

See above for personalization availability. **(L)** = Logo  
**(N)** = Name Only; **(M)** = Short Message

**(N)** Organization Name: \_\_\_\_\_

**(L)** If you would like to use your organization's logo - select one:  
 email a good quality black and white or color logo in .tif, .eps, or .jpg format  
(email to: [artwork@healthcareinspirations.com](mailto:artwork@healthcareinspirations.com))  
 mail in a good quality black and white or color print of my logo (letterhead usually OK)

**(M)** Short Message: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## 5. PAYMENT:

Make checks payable to: Healthcare Inspirations.  
 Check enclosed for: \_\_\_\_\_ If faxing this form, please mail check to above address.



Please charge my: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp Date \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

NOTE: Your credit card statement will show your charge to THE ALLEN PERRI DESIGN GROUP, LTD.

**ORDER AUTHORIZATION: (Please sign and print name)**